INTERVIEW SCRIPT

Demographics/Background:

Name:

Age Range:

Professional   or   Student   or   Both

If a student, what Program/School/Course?

How comfortable are you with technology/apps? (1-5)

Do you play games on your phone or use apps? What and why? How often?

Generally, would you say you enjoy learning new things? Why/why not?

Main Interview Questions:

1. When did you last need to learn new vocabulary?

   A. How did you approach the learning?

   B. Did you succeed? Why/why not? How did you know?

2. What were some of your biggest challenges in learning the new vocabulary?

3. Why do you think many people find learning new vocabulary difficult?

4. When you have used flashcards to learn new vocabulary, what was most helpful? Least helpful? (ex: physically writing the words out, the visual cue aspect, ability to shuffle through quickly, etc.)

5. Have you used an app specifically for learning/school before? Was it required/suggested? How did you select which app?

   A. Which app did you use? What did you like best/least about it?

6. For the vocabulary you were learning, was correct spelling important? Yes / No

7. When you have needed to use new technology for learning, what is most helpful to understand how it all "works"? How much intro/guidance is "too much"? Ex: Onboarding? Tutorials? Videos? Audio clips?

8. When you study, do you prefer:

   A. Small chunks of time in free moments
   B. A set time per day/week for uninterrupted study
   C. Last-minute cramming

   If B /C response: If was EASY to study 5-10 minutes at a time, would you try/enjoy that?

   Any other information you'd like to share with me about your experience learning new vocabulary??